



SLIATE

SRI LANKA INSTITUTE OF ADVANCED TECHNOLOGICAL EDUCATION
(Established in the Ministry of Higher Education, vide in Act No. 29 of 1995)

Higher National Diploma in English
Second Year 2nd Semester Examination-2016
EN: 2216 Advanced Professional Writing IV (Full Time/Part Time)

Instructions:

Answer 04 questions only.
All questions carry equal marks.

No. of Pages : 04
No. of questions: 05
Time : Two hours

Q.01)

- a) Evaluate the following text with reference to its content, writer's objective/purpose, style, organization and language.

There are different approaches that can be taken to prevent vandalism. It can be done by educating individuals, especially the young people about its consequences and nature. Another way to prevent vandalism is to use property designs such as ceramic tiles on walls which are easy to clean. In addition, rough textured surfaces where scrawling with graffiti is impossible, reduce vandalistic behaviour in public places. An essential approach to reducing vandalism is to monitor the condition of a property regularly. Studies reveal that vandalism carried out by individuals of all ages increases when people think they are left out from the society or community. Thus, involvement in community activities can encourage a sense of belonging and pride which will help them to respect and think positively about their community. Everyone should understand the duties and responsibilities of a citizen and decide what is right and what is wrong. Therefore, in preventing vandalism, self-discipline plays a bigger role than laws.

(15 marks)

- b) Read the following extracts carefully and find out the genre each paragraph belongs to (Descriptive, Narrative, Analytical, Informative, Cause and effect).

Most often, the teenagers adopt smoking just because of the company they enjoy. Sometimes, they take a puff from their friend's cigar. Later on, they develop the habit of smoking as an indispensable part of their lives. With the passage of time, the followers of this bad habit turn into chain smokers. It must be kept in mind that smoking is a toxic habit that may develop lungs' cancer. Moreover, the other toxic chemicals like arsenic, carbon Monoxide, methane, acetic acid, nicotine, butane and cadmium present in cigarettes are also highly damaging for health.(.....)

At the first, the man was very nice to the bird but then he got very angry. "You stupid bird!" pointed the man to the parrot. "Why can't you say the word? Say Catano! Or I will kill you" the man said angrily. Although he tried hard to teach, the parrot would not say it. Then the man got so angry and shouted to the bird over and over; "Say Catano or I'll kill you". The bird kept not to say the word of Catano. (.....)

Italy has some famous cities. One of them is Rome. It is a very historical city. If you visit Rome, you will have plenty of chances to see all sorts of great sights. Rome can be traced through its mythology when it was founded on . It was said that twins of Romulus and Remus has founded the city in 753 BC, on the date of April 21st. This corresponds fairly closely to archeological evidence, which shows farming communities in the area. (.....)

Before we are going to smoke, it is better to look at the fact. About 50 thousands people die every year in Britain as direct result of smoking. This is seven times as many as die in road accidents. Nearly a quarter of smokers die because of diseases caused by smoking.

Ninety percent of lung cancers are caused by smoking. If we smoke five cigarettes a day, we are six times more likely to die of lung cancer than a non smoker. If we smoke twenty cigarettes a day, the risk is nineteen greater. Ninety five percent of people who suffer of bronchitis are people who are smoking. Smokers are two and half times more likely to die of heart disease than non smokers.(.....)

In recent decades, cities have grown so large that now about 50% of the Earth's population lives in urban areas. There are several reasons for this occurrence. First, the increasing industrialization of the nineteenth century resulted in the creation of many factory jobs, which tended to be located in cities. These jobs, with their promise of a better material life, attracted many people from rural areas. Second, there were many schools established to educate the children of the new factory laborers. The promise of a better education persuaded many families to leave farming communities and move to the cities. Finally, as the cities grew, people established places of leisure, entertainment, and culture, such as sports stadiums, theaters, and museums. For many people, these facilities made city life appear more interesting than life on the farm, and therefore drew them away from rural communities (.....)

Q. 02)

Write a précis of the following using your own words as far as possible.

- (i) Write the précis in approximately 120 words.
- (ii) State the number of words you have used.
- (iii) Supply a title for your précis.

Electronic mail (e-mail) threatens to pervade every one's life -- whether you are living in the western world or in a third-world country. A look at today's business cards verifies this fact. Virtually every business card nowadays sports an e-mail address. Businesses prefer to communicate by e-mail, as it is easier, quicker and cheaper. Furthermore, the message goes direct from the desk of the sender to the desk of the recipient.

All that is needed to be an e-mail user is a PC, a modem, an Internet account and of course, a phone line. Ever since the Internet has been commercialized, Internet Service Providers (ISPs) have sprung up in almost all the countries in the world. Subscribers only need to pay a small yearly subscription fee to an ISP. What makes e-mail extremely popular is the negligible cost. Compared to faxes, e-mails are extremely cost effective. Sending an e-mail to the United States or Germany costs no more than sending it to your neighbor across the street.

It is also very easy to send an e-mail. When the message has been written, all one has to do is to click on the 'send' button on the screen. The mail gets transferred from the PC to the ISP, and is then automatically sent to the recipient. The sender does not have to worry about a busy line at the other end (as compared to sending a fax). The e-mail software can also be configured for the sender to receive a confirmation e-mail when the e-mail has been delivered and downloaded by the recipient. If the e-mail cannot be delivered, it is returned to the sender with a reason given.

One of the most important reasons supporting the use of e-mail is that it is eco-friendly, No papers are used which means no chopping down of trees! Another advantage of using the e-mail is that it is very fast. For example, an e-mail from Asia to the United States would normally arrive in less than two minutes and within the same country, in less than a minute. This means that e-mails and attached documents, spreadsheets and database files can be routed to friends, family members or colleagues all over the world several times in a day.

Similar to roaming facilities offered on the mobile phone, ISPs offer global roaming for Internet access. A person can dial a local access number in the foreign country (at a small surcharge) and download and upload his e-mails the same way as he does at home, in school or in the office. All that one has to do is to get access to a computer. In short, this means that you can send and receive your mails anywhere and anytime -- e-mails are mobile!

These days, e-mail software provides advanced facilities allowing one to save incoming and outgoing e-mails onto different diskettes. Along with search facilities, this acts as a repository for future reference. This feature is very handy, especially when one is traveling, as a person can now literally carry all his incoming and outgoing communication with him all over the

world.

In conclusion, using the e-mail is very advantageous and it has become a necessary tool in all businesses..

(25 marks)

Q. 03)

Develop an argumentative essay on the following topic in about 250 words:

“Can Sri Lanka be developed without foreign investment?”

(25 marks)

Q. 04)

You believe you should have opportunity to proceed for a degree in English on completion of the HND in English in the SLIATE. The opportunity should exist in the English Departments of national universities for you to qualify the general degree in one year with exemption for two years on the strength of the diploma. You are disappointed because you do not have that opportunity as yet. Write an article based on this situation to be sent to a national newspaper.

- (i) Use about 250 words.
- (ii) Supply an attractive title.

(25 marks)

Q. 05)

Imagine you have been invited as a past HNDE student to be a special guest in the SLIATE Convocation. SLIATE wants you to address the convocation assembly. Write the speech that you would make.

- (i) Make sure you write out a live speech
- (ii) Use about 250 words.

(25 marks)